

Steven Dale Davison

A Brief Work Profile

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Writing professionally full-time since 1996.

Designing documents since 1998.

Webmaster since 2007.

Merrill Lynch Research writer 1996 – 1998

- ✧ Most productive member of the BFP/NFP writing team.
- ✧ Eventually led the writing team.
- ✧ Collaborated with analysts & the technology team in product development.

Trilogy Capital Management All written communications 1998 – 2000

- ✧ Created communications platform virtually from scratch.
- ✧ Wide range of materials: marketing, technical, customer relations.

W. Colston Leigh Multiple communication roles 2000 – 2009

- ✧ Leigh Advisory Services (consulting business)
 - Launched communications platform.
 - Created all proposals.
 - Shared in the development & design of consulting projects.
- ✧ Leigh Bureau (public speaking business)
 - Relaunched marketing platform from cold ash.
 - Wrote & designed all materials.
 - Managed an assistant for four years.
 - Brought catalog design/production & some web design in-house.
- ✧ LeighCo (literary agency)
 - Helped clients develop book proposals.

Freelance Journalist

- ✧ Daily & weekly newspapers.
- ✧ Trade magazines.

Personal portfolio

- ✧ Long & short works of both fiction & nonfiction; essays, poetry, & plays.
- ✧ Published: essays, poetry; play produced.
- ✧ Three nonfiction books currently being represented by an agent.

Nonprofit – Sourland Planning Council

- ✧ Edits newsletter.
- ✧ Co-designed map.

Strengths

Good with people, likes to collaborate.

Sees work as service to boss & reader both.

Range of skills: design, writing in several styles & formats, web.

Creative writer, productive & articulate.

Initiative & eager: loves to work & learn.

Formally trained.

Good at organizing systems (Excel whiz).

Good with graphics & data presentation.